

Planning Application



Brownfield Estate

Location: Poplar, London E14
Client: Poplar Housing and Regeneration Community Association (HARCA)
Planning Authority: London Borough of Tower Hamlets
Architect: David Wood Architects
Date of Permission: 29 March 2010

Poplar HARCA, as Registered Social Landlord with extensive land ownership on the Brownfield Estate, has embarked on a programme to transform the area through refurbishment, renewal and new build. The programme includes the introduction of additional homes, community facilities and a wide range of improvements to the public realm. Leaside Regeneration have been working with Poplar HARCA for the past 5 years to help develop this programme and to prepare a planning framework to secure the necessary approvals.

Phase 1 of the programme involved obtaining planning permission for a 20 storey building together with a series of low rise buildings to introduce a mix of new flats and houses in affordable, shared ownership and private tenures. The scheme will introduce 144 new dwellings and a small community centre.

Leaside Regeneration led the public consultation on the estate in close liaison with the Client. We also coordinated a series of detailed meetings with English Heritage and the GLA to inform the final design.

Work is due to begin on site in February 2011, and Leaside Regeneration have now begun to prepare the planning documents for Phase 2 of the works which will include two small infill schemes, refurbishment of existing blocks and the environmental works.